



SUMMARY +

OUTLINE

For Students

For Parents and Trusted Contac...

Subject Line: Health & Safety Opportunity from MABPA
Subheader: Support Us and Be Prepared for Any Emergency

Dear (first name),

Now for the first time, the Umergency is being offered to high school students and families. The good news is that for every adult who subscribes to the app, MABPA will receive 30% of all profits. It's always offered free to students and for a nominal fee to parents. So, reach out to your family, friends and greater school community and support us while giving them the gift of safety.





1 in 5 high school students will visit the ER this year and research shows that 98% of parents are unprepared for an emergency situation involving their child.

MABPA recognizes that anxiety about school emergencies and teen mental health has increased dramatically over the past several years. That's why we've partnered with the In One Instant teen safe driving program and the Umergency health and safety app.

Winner of Best in Health Tech award and used over 85,000 times this past year, the app has been helping students and their parents be better prepared for any kind of emergency situation.

Here are some of the app's essential benefits:

For Students

-  GPS notifications about your location and where to send help
-  Location of nearest safety, mental and medical health services on or off campus or wherever you are in the US
-  National hotline phone numbers for extreme situations such as Suicide, Sexual Assault and Poisoning, Overdose
-  Access important medical information including insurance card, medical consent

