

IN ONE INSTANT

YOUR POWER TO *Change the Story*

BE TECH SMART, NOT SORRY



The Real Deal

- Here's something wild:
58% of crashes involve teens!
Yeah, someone wasn't focusing on the road.

Quick Fix That Works

- "Do Not Disturb" cuts phone grabbing by **39%**.
That's like giving yourself a free upgrade in safety.

Think About It

- Almost **50%** of us have texted while driving this month. Let's change that story.



SMART MOVES FOR THE WIN

Ride Share W's

- **84%** of us would grab a ride service instead of risking it.

Parent Pickup Power

- **75%** would use a parent pickup system like using a code word? (it's not lame, it's smart). Many of our teen leaders still tell us it's useful.

Already Working

- **56%** have used ridesharing to avoid riding with impaired drivers.



SQUAD GOALS: CHOOSE YOUR CREW WISELY

Keep It Real

- One teen passenger = **44%** higher risk
- Three+ passengers = **4x** more likely to crash

Power Moves

- Adult passenger cuts crash risk by **50%**
- Clear parent rules = **71%** less likely to drive impaired



NIGHT MOVES MATTER

After Dark Facts

- **40%** of serious crashes happen between 9PM and 6AM. Night hits different - and not in a good way.

Night Risk Reality

- You're **3x** more likely to crash at night. That's like playing a game on hard mode for no reason.

**KEEP IT REAL, KEEP IT SAFE.
SHARE THE LOVE WITH YOUR
FRIENDS AND FAM.**

These facts come straight from NHTSA, CDC, IIHS, AAA Foundation, SADD/Liberty Mutual Survey, NSC (National Safety Council)