

IN ONE INSTANT

RURAL

ROAD SAFETY

A GUIDE FOR TEEN DRIVERS

With two out of three teen driver deaths occurring on rural roads, In One Instant is committed to equipping young drivers with the knowledge and skills to navigate these hidden dangers, empowering teens to make life-saving decisions behind the wheel and fostering a culture of responsibility that also impacts their communities.

EYE-OPENING FACTS

- Rural roads account for **68%** of fatal crashes involving teen drivers
- **Fatality rates** on rural roads are **2.5 times higher** than on urban roads
- **Emergency** response takes **nearly 2 times** as long in rural areas

KEY RISKS FOR TEEN DRIVERS

- **Unfamiliar Terrain:**
Winding roads, blind curves, steep hills
- **Unpredictable Hazards:**
Wildlife, farm equipment, loose gravel, limited cell service
- **Limited Visibility:**
No streetlights, fog, overgrown vegetation

EMERGENCY PLAN

If Something Goes Wrong

1. **STAY CALM AND SAFELY PULL OVER**
2. **TURN ON HAZARD LIGHTS**
3. **CALL 911**
4. **STAY IN YOUR CAR UNLESS UNSAFE**

ESSENTIAL SAFETY TIPS

1. BE PREPARED

- Carry an emergency kit
- Ensure your phone is charged
- Let someone know your route and ETA
- Always buckle up

2. MAINTAIN YOUR VEHICLE

- Check tire pressure and tread regularly
- Keep windshield and headlights clean
- Ensure all lights are working properly
- Fill up on gas before your long journey

3. SLOW DOWN

- Reduce speed on unfamiliar roads
- Your life matters more than arriving quickly

4. STAY ALERT

- Scan the road ahead using the 5-Second Rule
- Watch for slow-moving vehicles

5. AVOID DISTRACTIONS

- Put your phone away
- Limit passengers
- Pull over if you need to use your phone

WHEN IN DOUBT, SLOW DOWN AND STAY FOCUSED!

Sources: Fatality Analysis Reporting System (FARS), NHTSA, USDOT, Federal Highway Administration (FHWA)

FOR MORE RESOURCES: [INONEINSTANT.ORG](https://www.inoneinstant.org)