

IN ONE INSTANT

BE A HALLOWEEN HERO



You hold the key to keeping everyone safe during "HALLOWEEND"
- make memories, not tragedies.



More Likely Pedestrians Will Die By Car Crashes On Halloween

WHY TEENS ARE AT HIGHER RISK

- October = deadliest month for teen drivers
- 3X higher crash rate at night vs adults
- Every passenger doubles your crash risk
- 39% of Halloween crashes involve alcohol

HOW TO KEEP EVERYONE SAFE

- Drive 5-10 mph slower in neighborhoods
- Scan sidewalks & driveways constantly
- Turn headlights on early
- Assume kids will dart into streets
- Make eye contact with pedestrians before proceeding
- Limit passengers on Halloween night
- Zero alcohol - ever

IF YOU'RE WALKING AROUND

- Carry a flashlight - be visible!
- Don't assume drivers see you at night
- Make eye contact with drivers before crossing
- Walk with younger siblings? You're their safety guide



HALLOWEEND RISK PERIOD

FRIDAY-SUNDAY

Halloween weekend is the
highest drinking of the year



6-7 PM DEADLIEST HOUR

PARTY SMART

- Plan your ride home before you go
- Be the friend who speaks up
- Use rideshare or call parents
- Don't let friends drive impaired

TAKE THE VOW TO LIVE

Join thousands of teens who've committed to safe driving.
Your friends and community are counting on you.

LEARN MORE: [INONEINSTANT.ORG](https://www.inoneinstant.org)