

IN ONE INSTANT

SPEEDING: THE ILLUSION OF CONTROL

JUST 5 MPH FASTER CAN
QUADRUPLE THE CRASH FORCE.

THE HUMAN COST

THE REALITY FOR YOU!

In 2023, 3,048 teenagers (13-19) died in motor vehicle crashes. Speeding was a factor in 37% of fatal crashes involving male teen drivers.

- **Daily Toll:** An average of 8 teens die in crashes every single day.
- **The Void:** Over four years, that is enough empty desks to fill 5 entire high schools.

STREET RACING & TAKEOVERS

THIS IS NOT "FAST & FURIOUS"

One Race. Real Consequences.

It's Illegal to **WATCH OR PARTICIPATE.**

It only takes one decision to lose everything that will change your life. Please take this seriously:

Felony Record, College, Driving Privileges and Future Employment.

- **The Ultimate Cost:** You are gone. Or you kill someone else and live with the pain and guilt forever. And the real devastation of family and friends in pain.

STOPPING DISTANCE

THE FOOTBALL FIELD ANALOGY

One football field = 300 feet (100 yards).

- **35 MPH:** You need 99 feet to stop (1/3 of a field).
- **55 MPH:** You need 262 feet to stop (Nearly 1 full field).
- **75 MPH:** You need 405 feet to stop (1.3 fields).

At higher speeds, you physically cannot stop in time.

SPEED KILLS

SKILLS AREN'T ENOUGH

Rain, Snow, or Ice: Your tires lose grip at higher speeds in bad road conditions. Speed doesn't care. You can't control what you can't grip.

- **Night:** Headlights only reach ~350 feet. At 75 MPH, your stopping distance (405 ft) exceeds your vision. When you speed, you limit your time to see what is in front of you.
- **Familiarity:** Knowing the road can make you too comfortable. You stop paying attention exactly when you need it most.

DRIVING DOESN'T HAVE TO BE
"FAST & FURIOUS."

The speed limit isn't a suggestion—it's the difference between going home and not going home.

www.InOneInstant.org

Sources: NHTSA Traffic Safety Facts (2023-2024), National Safety Council (NSC, CDC).