

IN ONE INSTANT

GRADUATION & SUMMER NIGHTS

ONE NIGHT SHOULDN'T COST EVERYTHING



It's graduation time, and with summer almost here, every night will feel like it's yours. Go make it everything it should be.

Just know that the stretch from Memorial Day to Labor Day is when teen crash rates hit their peak.

A few smart moves before you head out can ensure everyone comes home safely!

4 THINGS THAT SHOULD STOP YOU

30%+

Almost a third of all teen-driver-crash deaths happen between Memorial Day and Labor Day — 8 Lives lost per day, every day, all summer.

22%

More than 1 in 5 teen drivers killed in 2024 fatal crashes had alcohol in their system — every drop of it illegal under 21

33%

Speeding shows up in 1 of every 3 fatal teen crashes. Time saved: minutes. Time lost: a lifetime.

2,320

People killed in 2024 in crashes involving a teen driver — drivers, passengers, pedestrians, and the people in the other car.

THE DANGER WINDOWS

9PM – 12AM

10% of teen driving
19% of teen deaths

12AM – 6AM

1% of teen driving
15% of teen deaths



MAY – AUG

SUMMER DANGER ZONE

Summer is coming. More driving. More unsupervised hours.

WHAT YOU CAN DO RIGHT NOW

1

DRIVE SOBER OR DON'T DRIVE

Under 21, any alcohol is illegal. Impairment starts at the first drink — not the legal limit.

3

PHONE DOWN. EYES UP.

Texting at 55 mph = a football field driven blind. Turn on your phone's driving mode before you hit the road.

2

DON'T RIDE WITH SOMEONE WHO'S BEEN DRINKING. EVER.

Not your best friend. Not your date. Not "they only had two." Call your backup.

4

SLOW DOWN. ESPECIALLY TONIGHT.

1 in 3 fatal teen crashes involves speeding. The other car won't wait. Neither will physics.

PLAN YOUR RIDE. CELEBRATE. COME HOME SAFE.

Every summer night. Every graduate. Every kid worth coming home.

Sources: NHTSA (2024 data) · AAA Foundation (100 Deadliest Days, 2025) · National Safety Council · MADD · GHSA · Responsibility.org

To sign up your school or learn more: www.inoneinstant.org